

# Be the magic behind Christmas...

A Guide for  
Park Christmas Savings Agents



**Christmas is a magical time – but to make it the best it can possibly be, we all need a little outside help.**



By becoming a Park agent, your strength, support and guiding hands will bring that extra pazzazz that friends, family and contacts need to reach a major goal – and all on-time and on-budget!

And to say a big ‘thank you’, Park Christmas Savings gives you a commission on the orders you manage, helping to bring a little extra festive cheer for your good work.

In this guide, we’ll explain how being a Park agent works so that you can become the magic behind other people’s Christmas, too!

# Looking after your Park customers.

Whether you have three customers or 103, the key to creating Christmas magic is how you organise yourself.

Fortunately, we've got more than 50 years of experience from hundreds of Park agents – so we've got a handy starter guide to make getting started a piece of (Christmas) cake!

**Check your customers' orders and ensure they are happy with their payments, the products they've ordered and their goal amount.**



Online at  
getpark.co.uk



On the App



Via phone on  
03457 678933



Via post  
print off an order form  
at getpark.co.uk



Make regular payments to Park via Direct Debit, online, standing order or the app or pay manually via Paypoint, phone, in your local bank or post office or via post.

Get your customers to fill in a payment card. You can also create a spreadsheet with all their order details to ensure you collect regular payments from them.



Make changes to all your orders without charge\*

When your products arrive, divide them up between your customers and present them with their own personal package of Christmas cheer!



## Sue Bakin

"I've been a Park Agent for 27 years and the best thing is seeing my customers smile ear-to-ear when I hand them their vouchers. Planning with Park helps them save money for Christmas, making sure they're not tempted to touch it beforehand.

No matter how many customers I have, I carry on being a Park Agent because it's simple as anything. My customers pay directly into my bank account every month, meaning that I just have to make one payment a month for 10 months. Then Christmas shopping comes early!

# Our gift to you

Aside from the sheer joy of watching everyone transform to smiling, laughing, relieved people as you handover their gift cards and vouchers, one of the other great things about being a Park Agent is: earning commission. And it grows as your customer base does! More customers and more orders mean more commission – simple!

It's your very own Christmas bonus – which we call 'Commission Reward' – and it's our way of saying a special thank you.

You start earning when your order value hits £1,500 – it doesn't matter if that is an order for you and a couple of friends or family members or just yourself.



## You'll earn:

**3.5%**

On orders for the Purple Card, Love2shop Gift Cards and Vouchers and gift hampers  
(Including Love2shop Gift Cards, Love2shop Vouchers and Love2shop Holidays Card)

**1.5%**

On all other gift cards  
(including Red Letter Days, Your Choice Cards, Love2shop Combis)

Note: You cannot earn Commission Rewards on Amazon Combis

## How you receive your Commission Reward is entirely up to you

- ✓ By cheque
- ✓ As Love2shop Vouchers. Choose this and we'll boost your Commission Reward value by 5%!
- ✓ Credit towards the following year's order. Choose this and we'll boost your Commission Reward by 10%!
- ✓ Credit towards your existing final payment
- ✓ Select your preferred payment method online and relax, knowing we'll take care of everything.



### Serena Robins

"Planning with Park means I can get really excited for Christmas! I can go without the anxiety of trying to find the money for gifts. Going Christmas shopping with my daughter is made better because I don't have to say I can't afford something she really wants.

It's why being able to help people is the best part about being a Park Agent. I've kept on planning with Park as it makes planning for Christmas affordable and that bit less daunting."

# Joining the Park Agent community and Parklife

You automatically become a member of the longest-running Christmas saving club in the UK – a community of like-minded people who believe that making Christmas magical can be stress-free with a little planning.

As an agent you'll have access to our Agent Hub where you'll find handy guides, images, logos, leaflets and posters to spread the word about Park. You're in charge of communicating your services as a Park Agent and we just give you the (good-looking) tools to support you.

You'll also be able to join our 'Parklife' group on Facebook. This is where other Park Agents share top tips on managing customers, get the latest news about brand new retail partners, amazing competitions and upcoming deals to help you get prepared for the big day.

Plus, you'll be the first to know about our fantastic Facebook Live events, which are packed with useful updates – surveys say Agents love these events. You'll get, previews, opportunities to share thoughts and say who you'd like to see as new retail partners – the current Agents influenced the decision to secure B&M stores on the Purple Card! – and lots of practical information about saving and budgeting, too.

**Go to [getpark.co.uk](https://getpark.co.uk) and click on 'Park Agents' to find out more**



## Hayleigh Cowell

"Park helps my customers and myself plan for wonderful Christmases that we know are taken care of early. Waiting for the vouchers feels like an extra Christmas day! Even if customers can't afford one month, they can reduce their payments to suit them.

The flexibility keeps a lot of them coming back, as well as the ever-growing list of shops that accept the vouchers. Using the vouchers on gifts and food makes all the planning as stress free as possible."

# Agent Awards

Each year we give out over **£30,000** in Agent Awards

To find out all about the Agent Awards go to [agents.getpark.co.uk/community-awards](https://agents.getpark.co.uk/community-awards)

Just like Hollywood loves their A-listers, we love our Park Christmas Savings Agents! We may not have the Oscars, but we do have our own version of them... Every year, we celebrate those Agents who go above and beyond to help their customers at our Agent Community Awards.

The awards recognise the top agent and most promising agent in each region of the UK, with the best shortlisted for national prizes.

We also reward the most helpful agents and those whose order books have grown the most.

There's another series of annual awards, which let us help you to support your own local community. So, every Agent has the chance to nominate local good causes in our Community Awards. Once shortlisted, Agents select one winner each from England, Northern Ireland, Scotland and Wales with the winner picking up a £250 prize, and the overall winner – also chosen by Agents from the four shortlisted charities – claims a cool £1,000 prize!

This year's categories include...



**After 2023's successful launch of the Agent 'Community Award', we are running it again for Christmas 2024!**

**Again, £1,000 will be donated to the overall charity of your (collective) choice as the UK Overall Community Award winner, and then smaller donations for each area of the UK. Get your thinking caps on now!**



A mum of four and special needs teaching assistant, Kerry has been Park's Top UK Agent for almost a decade. During her 13 years as a Park Agent, Kerry has helped over 100 friends, colleagues and family to plan for their Christmas.

"I became a Park Agent to help others because I realised it was easy to save for Christmas with Park. I've relied on Park, especially this year, because of everything that's going on with the cost of living crisis. My customers have also needed Park more than ever, which is why being a part of Park is so special," said Kerry.

"Seeing them happy is such a nice feeling. They're made up when their vouchers arrive in November. The day the vouchers arrive is also my favourite Christmas moment. I love going out to spend them on Christmas goodies, and I always make a list of what I want to use the vouchers for. My top tip for other Park Agents is to keep up-to-date with your customers' payments. Make sure they feel supported because every little helps during these tough times."

**Kerry Blackett - Top UK Agent**

# Contact us



**FAQs** (where you can also message us directly):  
[www.getpark.co.uk/budgeting/faqs](http://www.getpark.co.uk/budgeting/faqs)



**Website:**  
[www.getpark.co.uk](http://www.getpark.co.uk)



**Facebook:** /ParkChristmasSavings



**Instagram:** @ParkChristmasSavings

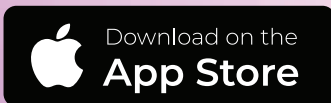


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