



You spread the joy of Christmas

**Celebrating
Park Agents
2024**

www.getpark.co.uk

As a Park Agent, your strength, support and guiding hands bring that extra pizzazz that friends and family customers rely on to reach their Christmas savings goal. They really couldn't do it with you!



And to show our appreciation, Park Christmas Savings offers exclusive benefits to the Park Agent community, because it's your hard work that makes Christmas happen. For 2024 there are new Agent prize draws, events and offers - make sure you're opted into marketing communications to receive updates! - and it's all to say a big 'thank you' and give more Christmas cheer to our super-amazing Agent customers.

Thank you for being a Park Agent.
Here's to a great new savings year for you and your customers!

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Commission

One of the great things about being a Park Agent is earning commission.

Designed to benefit Agents, who have larger orders, you start earning when your order value hits £1,500. And your commission reward grows as your customer base does!

3.5% on the Purple Card, Love2shop Gift Card and Voucher, Love2shop Holidays Card and gift hampers

1.5% on all other gift cards (including Your Choice Cards, Purple Card Combis)



**An Agent Exclusive
Monthly Prize Draw**



All Agents with an existing order are included in this fantastic prize draw, as soon as you have started paying into your Christmas plan, you'll be entered automatically.

With the **top prize of £1,000** and **two runners up winning £250 each**, Christmas will come early for a few lucky Agents each month!



Agent Awards



Each year we give out over
£30,000 in Agent Awards

Just like Hollywood loves their A-listers, we love our Park Christmas Savings Agents! We may not have the Oscars, but we do have our own version of them... As you may know, every year we celebrate those Agents who go above and beyond to help their customers.

The awards recognise the top agent and most promising agent in each region of the UK, with the best shortlisted for national prizes.

We also reward the most helpful agents and those whose order books have grown the most.

There's another series of annual awards, which let us help you to support your own local community. So, every Agent has the chance to nominate local good causes in our Community Awards. Once shortlisted, Agents select one winner each from England, Northern Ireland, Scotland and Wales with the winner picking up a £250 prize, and the overall winner – also chosen by Agents from the four shortlisted charities – claims a cool £1,000 prize!

The Park Agent Awards Event is coming back!

The Christmas 2023 Agent Award winners will be celebrated at a glitzy awards bash in early 2024 - woohoo!

Most
Grown
Agency



We'll be celebrating:

Most
Promising
Agent



Significant
Achievement
Award



UK
England
Scotland
Wales
Northern Ireland

Top
Agent

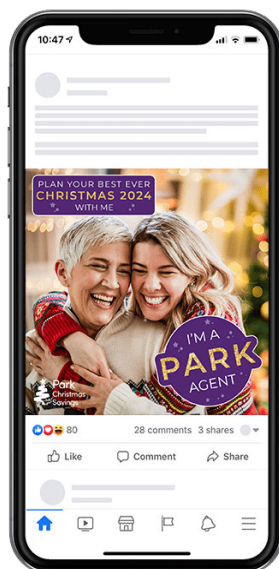


Park Agents' Hub

We want to make being a Park Agent as easy as (mince) pie. That's why we developed the Park Agents' Hub, to give you everything you might need to keep your customers motivated, full of beans and working their way towards a truly memorable Christmas 2024!



You'll find expert tips and helpful Park marketing pieces like cool pictures, downloadable materials, social media content and handy messaging which you can personalise, so you've got ready-made on-brand bits to share with customers. It's also a fab way to grow your very own agency!



Go to agents.getpark.co.uk to find out more



This year we are holding a series of Agent Celebration Days to show our incredible Agents just how much they mean to us. Every other month an Agent (plus a guest) will be selected at random to join us at Park's Head Office to meet the team, have a slap-up lunch on us, and pick up some goodies along the way.

Park Super Agents are coming soon!

Agents - a brand new support network is coming soon just for you. Introducing... Park Super Agents! As a member of the Park Family you're never alone, of course our Customer Care Team are always here for you, but if you would like to connect with a fellow Park Agent then this might be just the thing for you.


Connecting with other like-minded Agents can provide the opportunity to share top tips for recruiting customers, managing payments and everything in between. There will be a dedicated Agent in your area to lend an ear if you ever need them. They'll be just a click away!

So, if you're ever looking for some fresh ideas, advice or reassurance from a fellow Agent keep your eyes peeled - we'll be announcing more details in the coming weeks.



Top Tips from your fellow Park Agents

Being a Park Agent is rewarding - you get to be Santa when your delivery arrives! - but a little support from others is always helpful. Some of our Agents have shared the ideas and insights that help them run their own agency...




Let people know you're a Park agent by posting it on Facebook, WhatsApp and your stories to get the word out.

Pay money into your account when it is given to you, don't pay in advance out of your own pocket.

Make sure your customers read all the details on where you can spend the gift cards so they can enjoy spending them.

At Christmas time show people your own savings and how you are stress-free!

Actively talk about Park. People will save with you if they trust you, so talk about it to your closest friends and family. When they see how well you are saving hopefully, they will save too, and tell their friends about Park as well. This is a great way to gain more customers.



Aim for the final payment to be made in September or October so customers can get their orders in time for the Black Friday and Cyber Monday sales, and they can miss the mad dash for last minute Christmas shopping.

Ordering a huge amount can be daunting for customers, so place smaller orders then just add another order when it has been paid. Little and often, because otherwise it will be stressful to pay off which defeats the point.



Be flexible with your customers, not everyone is paid the same way.

Always start as early as possible, it is less stressful!

Don't forget to join the Parklife group on Facebook for more updates, news and tips!

Don't be afraid to ask people to pay weekly, it is easier and you get less muddled.



Contact us



FAQs (where you can also message us directly):
www.getpark.co.uk/budgeting/faqs



Website:
www.getpark.co.uk

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Facebook: /ParkChristmasSavings



Instagram: @ParkChristmasSavings



Twitter: @ParkChristmasUK



Phone: 03457 678 933

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