

You spread the joy of Christmas

Celebrating
Park Agents 
2025



Thank you for being a Park Agent! This year, our team of Agents has helped over 100,000 customers save for a magical Christmas.



We know it's been a tough year financially for many, and with your gentle encouragement (or positive push-along, if that's more your style!), you should be proud to have helped make Christmas happen for your customers

We're told there's no better feeling than handing out the cards and vouchers at the end of a successful savings year – it makes all the hard work worthwhile. Your customers, along with everyone here at Park, appreciate all you do. So, on behalf of all your customers and from us at Park, a big **THANK YOU!**

We're looking forward to 2025 and hope you are too. We have lots of new products, special events, and more exclusive agent prize draws.

Here's to a great new savings year for you and your customers!

NEW FOR 2025! THE AGENT APP

Say goodbye to messy spreadsheets – it's like having your own personal assistant!

We know running a successful Park agency can take a fair bit of time, and many of you do this to make Christmas extra special for your customers. To make things easier, we've created an app just for you. **Whoo Hoo!**

We've finally joined the digital age, and we're bringing you along with us.

With the new Park Agent App, you'll be able to:

- Track all customer payments
- View each customer's progress at a glance
- Monitor what you've collected from customers and what you've paid in
- Log which payment methods your customers have used
- Share the digital catalogue with your customers
- Customer Care is just a click away



Agent Awards

Each year we give out over **£30,000** in Agent Awards

Just like Hollywood loves their A-listers, we love our Park Christmas Savings Agents! We may not have the Oscars, but we do have our own version of them... And every year we celebrate those Agents who go above and beyond to help their customers.

The awards recognise the top agent and most promising agent in each region of the UK, with the best shortlisted for national prizes.

We also reward the most helpful agents and those whose order books have grown the most.

There's another series of annual awards, which let us help you to support your own local community. So, every Agent has the chance to nominate local good causes in our **Community Awards**. Once shortlisted, Agents select one winner each from England, Northern Ireland, Scotland and Wales with the winner picking up a £250 prize, and the overall winner – also chosen by Agents from the four shortlisted charities – claims a cool £1,000 prize!

The Park Agent Awards Event coming soon!

The Christmas 2024 Agent Award winners will be celebrated at a glitzy awards bash in early 2025 - woohoo!

Most **Grown**
Agency



We'll be celebrating:

Most **Promising**
Agent



UK
England
Scotland
Wales

Northern Ireland

Significant
Achievement
Award



Top
Agent



Agent Awards

Event Highlights

On Saturday, 10th February 2024, agents from across the UK travelled to Liverpool to celebrate their hard work and achievements in helping others plan for Christmas 2023.

Hosted in the iconic Liver Building in the centre of the city, the evening was filled with laughs, celebrations, winnings and some really great dance moves.



Congratulations again to all our award winners, we can't wait for the next one! You never know you might be joining us as one of our 2025 winners!

<https://agents.getpark.co.uk/agent-awards-2024>





Top Agent Award

✦ **England** – Kerry Blackett

✦ **Scotland** – Margaret Devine

✦ **Wales** – Mandy Williams

✦ **Northern Ireland** – Mairead Burns

✦ **Overall UK** – Kerry Blackett



Top Tips from your fellow Park Agents

Being a Park Agent is rewarding - you get to be Santa when your delivery arrives! - but a little support from others is always helpful. Some of our Agents have shared the ideas and insights that help them run their own agency...

Let people know you're a Park agent by posting it on Facebook, WhatsApp and your stories to get the word out.

Make sure your customers read all the details on where you can spend the gift cards so they can enjoy spending them.

Talk about Park. People will save with you if they trust you, so talk about it to your closest friends and family. When they see how well you are saving, they will save too, and tell their friends about Park as well. This is a great way to gain more customers and build your own Park community.

At Christmas time show people your own savings and how you are stress-free!

Be flexible with your customers let them pay what they want, when they want, you can always make changes to their order throughout the year

Don't forget to join the Parklife group on Facebook for more updates, news and tips!

Pay money into your account when it is given to you, don't pay in advance out of your own pocket.



Park Agents' Hub

We want to make being a Park Agent as easy as (mince) pie. That's why we developed the Park Agents' Hub, to give you everything you might need to keep your customers motivated, full of beans and working their way towards a truly memorable Christmas 2025!



You'll find expert tips and helpful Park marketing pieces like cool pictures, downloadable materials, social media content and handy messaging which you can personalise, so you've got ready-made on-brand bits to share with customers. It's also a fab way to grow your agency!



Go to agents.getpark.co.uk to find out more



You mean a lot to us...

During 2025 we will be holding a series of Agent Celebration Days to show our incredible Agents just how much they mean to us.

Every other month an Agent (plus a guest) will be selected at random to join us at Park's Head Office to meet the team, have a slap-up lunch on us, and pick up some goodies along the way.

Keeping in touch



Phone: 03457 678 933



Website: www.getpark.co.uk



Ask Park: www.getpark.co.uk/budgeting/faqs

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Join the Agent community and be the first to find out about offers, competitions and product updates.



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Instagram: [@ParkChristmasSavings](https://www.instagram.com/ParkChristmasSavings)



X: [@ParkChristmasUK](https://twitter.com/ParkChristmasUK)

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